

CONTACT

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PROFILE

Editorial guru with several years of experience writing, editing and managing Web sites, e-newsletters, magazines and newspapers. In addition, have several years experience copywriting for advertising, public relations and marketing communications. Authored two books. M.S. degree in mass communication.

EXPERIENCE

Freelance Writer/Editor, [EditorialEngine.com](http://editorialengine.com), Medway, Mass. (2007 to Present)
Provide writing, editing and search engine optimization services for Web sites.

Multimedia Publisher, Horizon House, Norwood, Mass. (2006 to 2007)

Duties included overseeing content development for [Telecommagazine.com](http://telecommagazine.com) and four e-newsletters. Also wrote and edited advertising, marketing and public relations copy. Hired and managed in-house and contract Web and print editorial, copy writing, art and production staffs. Set and administered budgets.

Editor in Chief, *Application Development Trends*, Framingham, Mass. (2004 to 2006)

Wrote and edited content for *Applications Development Trends*, ADTmag.com and five e-newsletters. Planned and directed the complete redesign of ADTmag.com in 2006. Also managed print and electronic media staffs, created editorial calendars, hired freelancers and other related tasks. Awarded the Web Marketing Association's 2004 and 2006 WebAward for Outstanding Achievement in Website Development; Honorable Mention in *Min's Best of the Web 2005 Awards: Integration with Print* category. Company was sold in 2006 and consolidated operations.

Executive Editor, *The Yankee Group*, Boston, Mass. (2002 to 2004)

Planned and guided a complete overhaul of the corporate communications department; established editorial processes and standards for print and Web; hired and supervised editorial and graphics design teams. Edited Web copy, research reports and collaterals. Company was sold in 2004 to a private equity company, which reduced the staff.

EMC, Publications Manager, Mass. (1998 to 2001)

Wrote and edited storage hardware and software-related content for EMC.com and directed the work of a Web design agency. Also wrote and edited copy for advertising, public relations and collaterals and produced videos and Webcasts for sales and marketing. Directed the complete makeover of the company's *ACCESS* customer-oriented magazine, which *Folio* recognized with a Silver Ozzie Award for the best redesign in the trade magazine category in 1999.

Managing Editor, *Datamation*, West Newton, Mass. (1995 to 1998)

Wrote and edited news and feature articles for this bi-weekly trade magazine. As managing editor, revamped the magazine's production processes. Previously, as news editor, launched a five-page news section that received Best News Section Award from the American Society of Business Press Editors. Also, was a member of the editorial team awarded American Business Media's Jesse H. Neal National Business Journalism Award for a [Web site](#). The company ceased operations in 1998.

Editor in Chief, [InfoSecurity News](#), Framingham, Mass. (1992 to 1995)

Wrote and edited articles, supervised editorial and production staffs, created editorial calendars and many other related tasks. Directed the re-positioning of a bi-monthly product-oriented tabloid to a respected monthly business- magazine covering computer security and computer crime. The magazine was sold 1995 and its operations moved to the U.K.

Senior Editor, [Computerworld](#), Framingham, Mass. (1988 to 1992)

Broke numerous stories of national importance about computer security and computer crime for this leading weekly newspaper.

Freelance Writer/Editor, Ashland, Mass. (1985-1988)

Wrote features and news articles for a numerous national magazines including *Popular Science*, *Sport*, *Nation's Business*, *Boston*, *Video Review*, *Computer Dealer* and *Home Entertainment*. Also, wrote "Home Tech," a weekly column about consumer electronics, for *The Boston Globe* from 1985 to 1994.

Editor-in-Chief, Bartex Publishing Group, Waltham, Mass. (1982 to 1985)

Editor of *PC Retailing*, a monthly magazine. Responsibilities included writing and editing magazine articles, managing editorial staff, hiring freelancers and other related tasks. Company was sold in 1988 and its operations moved to Pennsylvania.

BOOKS

[Net Security: Your Digital Doberman](#), Ventana Press (1997)

[The Underground Guide to Computer Security](#), Addison Wesley (1996)

EDUCATION [Boston University](#), Boston, Mass. (1979 to 1982)

M.S. degree in mass communication

[Boston University](#), Boston, Mass. (1972 to 1974)

A.B. degree in political science

[The American University of Paris](#), Paris, France (1968 to 1970)

A.A. degree in liberal arts