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**PROFILE**

Editorial guru with several years of experience writing, editing and managing Web sites, e-newsletters, magazines, newspapers and other electronic and print media. In addition, several years experience copywriting for advertising, public relations and marketing communications. M.S. in mass communication.

**EXPERIENCE****Freelance Writer/Editor, [EditorialEngine.com](http://editorialengine.com), W. Yarmouth, Mass. (2007 to Present)**

Provide clients with an array of writing, editing and search optimization services in electronic and print media that create brand awareness, close sales, build customer relationships and establish thought leadership.

**Multimedia Publisher, [Telecommagazine](http://telecommagazine.com), Norwood, Mass. (2006 to 2007)**

Launched new electronic media products including Webinars and e-newsletters, thereby increasing revenues by more than \$350,000 in 13 months. At the same time, slashed electronic and print media costs by 30 percent.

**Editor in Chief, [Application Development Trends](http://adtmag.com), Framingham, Mass. (2004 to 2006)**

Planned and directed the redesign of [ADTmag.com](http://adtmag.com) in 2006. Awarded the Web Marketing Association's 2004 and 2006 WebAward for Outstanding Achievement in Website Development; Honorable Mention in *Min's* Best of the Web 2005 Awards: Integration with Print category.

**Executive Editor, [The Yankee Group](http://theyankeegroup.com), Boston, Mass. (2002 to 2004)**

Planned and guided a complete overhaul of the corporate communications department. Established editorial processes and elevated standards for print and Web media.

**[EMC.com](http://emc.com), Marketing Communications Manager, Mass. (1998 to 2001)**

Developed sales and marketing programs in electronic and print media. Directed the complete makeover of *Access*, a customer magazine, which *FOLIO* recognized with a Silver Ozzie Award for the best redesign in the trade magazine category in 1999.

**Managing Editor, [Datamation](http://datamation.com), West Newton, Mass. (1995 to 1998)**

Streamlined the company's electronic and print media production processes to reduce costs and meet deadlines. Launched a five-page news section that received Best News Section Award from the American Society of Business Press Editors. Also, was a member of the editorial team awarded American Business Media's Jesse H. Neal National Business Journalism Award for a Web site.

**Editor in Chief, [InfoSecurity News](http://infosecuritynews.com), Framingham, Mass. (1992 to 1995)**

Directed the re-positioning of a bi-monthly product-oriented tabloid to a respected monthly business magazine. Doubled circulation and slashed production costs by 30 percent over a 2-year period, generating profits for the first time in the magazine's 7-year history.

**Senior Editor, [Computerworld](http://computerworld.com), Framingham, Mass. (1988 to 1992)**

Broke numerous stories of national importance for this leading weekly newspaper.

**Freelance Writer/Editor, Ashland, Mass. (1985-1988)**

Wrote features and news articles for a numerous national magazines including *Popular Science*, *Sport*, *Nation's Business*, *Boston*, *Video Review* and *Home Entertainment*. Also, wrote "Home Tech," a weekly column, for *The Boston Globe* from 1985 to 1994.

**Editor-in-Chief, [Dealerscope](#), Waltham, Mass. (1982 to 1985)**

Responsibilities included writing and editing magazine articles, managing editorial staff, hiring freelancers and related tasks. Also directed the successful launch of *PC Retailing* and *Home Entertainment Marketing*.

**BOOKS**

[Net Security: Your Digital Doberman](#), Ventana Press (1997)

[The Underground Guide to Computer Security](#), Addison Wesley (1996)

**EDUCATION** [Boston University](#), Boston, Mass. (1979 to 1982)

M.S. in mass communication

[Boston University](#), Boston, Mass. (1972 to 1974)

A.B. in political science

[The American University in Paris](#), Paris, France (1968 to 1970)

A.A. in liberal arts